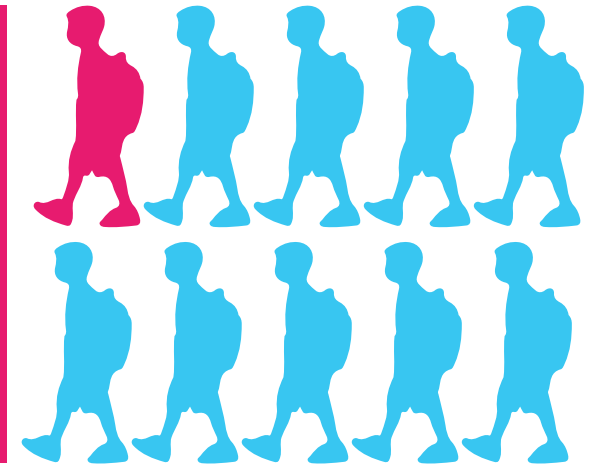






10%  
WITH  
DAMAGED  
SPINE



As of 2009, 1 in 10 kids in the UK has shown signs of a damaged spine, in which can affect their growth into adulthood.

The UP-RIGHT is a back support system that attaches to most backpacks available to children today. The support will allow them to straighten their backs even when carrying a certain amount of weight, prevents kids from leaning in a direction that would lead to problematic spinal development. The detachable/adjustable clips accommodates to kids of all size and height.

Removable clips for easy height adjustment

Small hinge in horizontal and vertical axis allows for the device to follow the movement of the body



